



SRI VENKATESWARA COLLEGE

University Of Delhi

PLACEMENT REPORT

(SESSION 2018-19)



CONVENER:

Dr. Shruti Mathur

PRESIDENT:

Rohan Gupta, B.Sc. (H) Statistics

VICE PRESIDENT:

Shivangi Sardana, B.Sc. (H) Mathematics

Radhika Mehta, B.Sc. (H) Statistics

CHIEF COORDINATOR:

Saloni Bhala, B.A. (H) Economics

Muskan Garg, B.A. (H) Economics

MEMBER OF STAFF COUNCIL:

Dr. Pratima Vyas

Dr. Chandramani Singh

Dr. Shakuntala Wadhwa

Dr. Sharda Pasricha

Dr. Sunila Khurana

Dr. Ramkishore Yadav

Dr. Sindhumani Bag

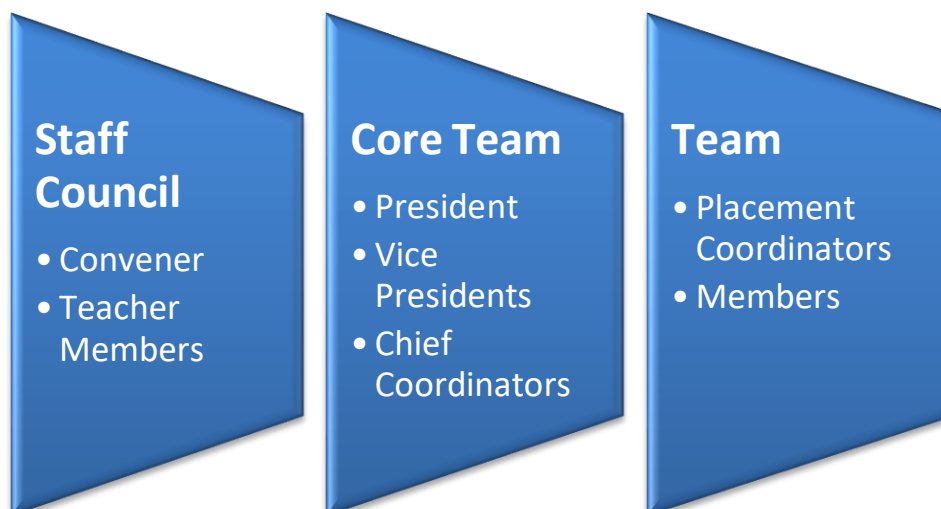
Dr. Harshvardhan

ABOUT THE PLACEMENT CELL

Placement Cell is a student body that works on all the career requirements of the students of the college. It is the intermediary which matches the requirements of the companies with the talent pool of the college and liaises between the recruiters, college authorities and the students. The Cell constitutes of hardworking and determined people, who dedicate their efforts towards getting the students of their institution placed in the best of companies, be it **Campus Placements** for the Third Year students, **Articleships** for the students pursuing **Chartered Accountancy** or offering **Summer Internships**. Having corporate giants such as **DE Shaw, Deloitte, KPMG, EY, PwC and American Express** on its Placement Board offering packages ranging between **2.4 to 28.25 LPA**, the Cell has shown a steady increase in the cluster of reputed corporate firms visiting the campus and the students placed each year. The Cell makes plans for development of not only the third years, but for each and every student of the institution by organizing informative seminars and sessions, wherein the students are enlightened on issues such as **CV Building**, how to work in a corporate environment and facing interviews in the perfect manner. The Cell also assists the management of the college in generating awareness amongst students about the various opportunities present for them to explore. The Placement Cell contributes towards creating college-industry linkages and aims to help the college reach new heights by strengthening these interactions.

- This year, the Placement Cell strived to get the best of companies to hire students from the college. Various **first-time recruiters** in the session 2018-19 were **Boston Consulting Group, United Airlines, HDFC Bank, Religare Healthcare, Smartcube** among others.
- In this Session, more than 60 companies offered enriching job profiles to the final year students including, but not limited to **Risk Consulting, Audit, Risk Advisory, Deal Advisory, Data Analysis, Taxation, Technology Consulting, Sports Advisory, Content Development and Business Development**.
- The **Third Edition of the Internship Fair**, organised on **27th February 2019** saw participation of **32 organisations**. The companies rolled out **350+ offers** to the **400 students** who participated in the fair with the top recruiters bring **Indigo Airlines, Skill Advisory and Asmat**. The fair also had a speaker session and the event was a great success.

STRUCTURE OF THE PLACEMENT CELL



Placements



The Placement Cell contacts various reputed recruiters. Some recruiters who came to our college this year are:

GENPACT

Deloitte.



meritnation



appstreet

BCG

zomato



EY

IndiGo

KPMG

AON

UNITED AIRLINES



TresVista

FINANCIAL SERVICES



Grant Thornton

NIIT



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BRIDGE i2i
INFORMATION - INSIGHT - IMPACT

PLACEMENTS AT A GLANCE

<u>Company</u>	<u>CTC (in Rupees)</u>	<u>Number of Offers</u>
Deloitte USI	440000	12
KPMG India	440000	15
EY GDS	330000	2
Deloitte India	390000	7
ZS Associates	378000	5
Zomato	630000	2
NIIT Limited	400000	3
Genpact	454000	8
AARK & Co. LLP	270000	2
Cubical laboratories	550000	1
Bridgei2i	335000	1
Meritnation	450000	1
TresVista	607000	2
Collegedunia	400000	1
EY India	330000	23
AXA	360000	5
AON	504000	5
Paxcom	360000	3
Quality Council of India	480000	3
Boston Consulting Group	690000	1
FIS- Google Adwords	375000	8
ASA and Associates	350000	3
American Express	500610	5
iAugmentor	325000	1
United Airlines	575000	1
Grant thornton	320000	2
Universal Data Solutions	250000	1
EXL service	380000	1
Digit General insurance	350000	1
IndiGo Airlines	440000	2
Acuite Ratings & Research	300000	1
Protiviti india	325000	2
Appstreet	420000	1
Academia Sinica Institute of Astronomy and Astrophysics		1
Bank of Baroda		1
Crusaders Technologie	500000	2
Falcon Force		1
Food Cooperation of India		1
HDFC		1
Bain and Company	370000	1
Willis Tower Watson	420000	2
MBATrek	400000	2
Eduvelocity	275000	1
Financial Services Company	375000	1
Urban Clap		1
Pinclick	480000	2
Toppr	1020000	1
Travelfolk	300000	1
Zero1	390000	1
D.E. Shaw		1
Golingo	2825000	2

In-Country	270000	1
Benori		1
		156
<u>Articleships</u>		
AARK & Co. LLP	144000	1
EY India	180000	6
Mazars	108000	5
KPMG India	180000	4
Deloitte India	120000	3
Grant Thornton	320000	5
		24
<u>Other Programmes</u>		
The Oberoi Group	650000	1
Teach for India	270000	1
<u>Total Placement Offers</u>	TOTAL	182

Internships



Some reputed organizations that offered Internships to the students of our college this year are:



COMPANY WISE INTERNSHIP OFFERS

Company	No of Internship Offers
Ink Pot	4
Onoreum	1
Foetron FLAG	1
My Study Buddy	1
Oyo Campus Crew	15
Bridgegroup Solutions	1
Merilnet Inc (Railway Ministry)	1
Youthinc	1
Make A Difference	6
eAgeTutor	2
Sticky pins	3
TRPWS	1
IDBI Federal	11
Route India	1
Unkultured	2
Eat My News	2
Money Roller	1
Snapstore	5
Navjyoti India Foundation	22
The Vedica Scholars Programme for Women	2
White Panda	3
Nyx Wolves	3
FLIP	1
Fotofuntoosh	1
IIFM	1
IAMAI	2
The Financial Doctors	4
Ingenious Faces	1
WedMeGood	2
DU Assassins	1
SlicePay	10
Happy Shappy	13
Meritnation	1
Chegg India Internship	10
Bizbuzz Campus Ambassadorship	1
Imbue Education	1
Aashman Foundation	4
Canva	1
CAPE	1
ORNAZ	2
Netritiva	2
Rubaiyat	2
Ifair'19 Offers	326
Total Internship Offers (Till 22nd April 2019)	326+150 = 476



27th February 2019



INTERNSHIP FAIR 2019

The Placement Cell organized the Third Edition of Internship Fair on 27th February 2019, which was a huge success. The Fair received an overwhelming response with **505 Registrations** (which have increased over the previous edition) where **32 Startups, NGOs and Corporates** offered **326* Internship Offers** and counting (results declared till 22nd April 2019). List of the organisations that were a part of the Fair is given below:

Corporates	NGOs	Startups
Global Nexus	Saksham Foundation	Skill Advisory
Arthanaya Securities	Navjyoti	Viden.io
Indigo Airlines	Mobile Creches	EatMyNews
OneTechway	Umeed	White Page International
Boostnet	Womenite	Proviar
Rupee Makers	YouWeCan	Ringlerr
Deckers Tech	Leaders for Tomorrow	BreatheFresh
Tetraheadron		Insightone
Decathlon		ED Times
VQMS		Mash Projects
Career Marshal		First Boss
Pioneer E Solutions		FreeStand



Glimpses of Internship Fair 2019

The Fair commenced with a Speaker Session by our Guest of Honour, Mr. Sandeep Kochhar who is an MBA from IIM Bangalore, an Electronics & Telecommunication Engineer with more than 18 years of Corporate Consulting experience. He is an insightful innovative powerful inspirational Speaker & Storyteller. He is the Founder CEO of www.blewminds.com, an eclectic Leadership Consulting practice that operates across geographies in the space of unconventional Learning in different areas of People Consulting, Coaching & Leadership.

The Speaker Session was followed by Inauguration of the Internship Fair'19 by the Guest of Honour, commencing the Recruitment Process for all organisations who participated in the Fair.





ORGANISATION WISE INTERNSHIP OFFERS

Company	No. of offers
Corporates	Total: 125
Global Nexus	5
Arthanaya Securities	5
Indigo Airlines	2
OneTechway	38
Boostnet	5
Rupee Makers	27
Deckers Tech	27
Tetraheadron	16
Startups Total	81
Skill Advisory	6
Viden.io	13
EatMyNews	0
White Page International	11
Proviar	5
Ringlerr	13
BreatheFresh	4
Insightone	29
ED Times	0
NGOs Total	120
Saksham Foundation	40
Navjyoti	11
Mobile Creches	3
Umeed	59
Womenite	7
Grand Total	326

Career Development and Skill Building: Seminars and Sessions



LIST OF SEMINARS HELD DURING THE YEAR

S.No.	Date	Topic	Organizer
1	27 th August 2018	Global Value Chains	Indian Steel Association
2	29 th August, 2018	Winter Internship Programme	Asmat India
3	10 th September, 2018	Traditional and Digital Marketing Workshop	Vedatya
4	19 th September, 2018	Career and Academic Prospects of studying Abroad	Global Opportunity
5	24 th September, 2018	Financial Skill Development	International Institute of Financial Markets
6	28 th September, 2018	Various platforms provided by MAD for underprivileged students	Make A Difference
7	5 th October, 2018	Financial Planning	Motilal Oswal Financial Services Ltd.
8	29 th October, 2018	How To Prepare for Aptitude Test	T.I.M.E.
9	16 th November, 2018	Advance Student Admission Programme	SP Jain School of Global Management
10	9 th January, 2019	Data Analytics	NASSCOM
11	18 th January, 2019	Scholars Programme for Women	Vedica
12	25 th January, 2019	Careers in Science	Adita Joshi (Founder and Director of Sansriti Foundation)
13	27 th January, 2019	Chartered Accountancy	KPMG
14	29 th January, 2019	YLP and GMAT	Indian School of Business
15	2 nd February, 2019	Scope of Finance in Today's Market	Fintanq
16	8 th February, 2019	Soft Skills and Career Excellence	Akshat Aggarwal (Data and Renewal Specialist at Adobe Systems)
17	11 th February, 2019	Liberal arts and YIF Programme	Ashoka University
18	21 th February, 2019	Live resume building workshop	Getsetresumes
19	8 th March, 2019	Overseas Education	Global Opportunities (2 nd Round)

INFORMATIVE SESSION ON GLOBAL VALUE CHAINS BY INDIAN STEEL

DATE: 27th AUGUST, 2018

A seminar was conducted by ISA on Global Value Chains on August 27, 2018. The seminar began with the concept of Global Value Chains followed by how GVC helps World economies integrate into global trade and increase productivity. Also, it focused on how advancement in information and communication technology as well as lowering of costs of transportation modes had made it possible to fragment different steps within a production process, at different times in different locations.



INFORMATIVE SESSION ON THEIR WINTER INTERNSHIP PROGRAMME BY ASMAT

DATE: 29TH AUGUST, 2018



A seminar was conducted by ASMAT, an NGO run by Delhi University students about their winter internship programme on 29th August 2018. The seminar began with a brief introduction about the working and objectives of the NGO followed by details about the Winter Internship Programme. The speakers elaborated the recruitment process, type of tasks to be performed, the condition of the village the interns would be required to visit, duration of internship and qualities which they are looking for in an intern.

WORKSHOP ON TRADITIONAL AND DIGITAL MARKETING
BY VEDATYA
DATE: 10TH SEPTEMBER, 2018

A workshop was conducted on DIGITAL MARKETING by Mr. Amit Kapur, the Managing Promoter of Vedatya. The workshop began with a brief introduction about the concepts of Traditional Marketing followed by Digital Marketing and its aspects. It was an interactive workshop covering various topics like campaign planning, budget and its various advantages and disadvantages. It also focused on other important terms including Cookie policies, Session Time, Bounce Rate etc. Concepts like Search Engine Optimization (SEO) and Search Engine Marketing (SEM) were also covered in detail.



A SEMINAR ON CAREER AND ACADEMIC PROSPECTS OF
STUDYING ABROAD BY GLOBAL OPPORTUNITIES
DATE: 19TH SEPTEMBER, 2018



The Placement Cell in organisation with Global Opportunities organised a seminar on the 'Career and Academic prospects of studying abroad'. The seminar started with a success story of a Delhi University student and how he managed to get admission into one of the best colleges in the world. The seminar covered important points like development of different sectors, importance of personality development in a person's life, the quality of education that the various universities in different countries provide to their students.

A SEMINAR ON FINANCIAL SKILLS DEVELOPMENT BY IIFM

DATE: 24TH SEPTEMBER, 2018

The Placement Cell in organization with IIFM organised a seminar on 'Financial Skills Development'. The seminar began with the speaker establishing the basic yet insightful difference between "need" and "want" and how money is too dynamic to fit exclusively into either of these two categories. After making the audience comfortable with the basics of finance, the seminar focused on factually explaining that the BFSI industry is a sunrise industry and will remain so in the near future.



AN INFORMATIVE SEMINAR BY MAD

DATE: 28TH SEPTEMBER, 2018



The Placement Cell collaborated with Make A Difference (MAD) to conduct a session for the prospective volunteers of the organisations. It began with a fun ice breaking session followed by games and discussions which were both interactive and educational. All activities sought to sensitize the students towards the challenges faced by the children in shelter homes and how they, as individuals can play a part in shaping their life. It was followed by a detailed discussion on the various platforms MAD provide support to the children and how students can be a part of it.

**A SEMINAR ON FINANCIAL PLANNING BY MOTILAL
OSWAL FINANCIAL SERVICES LTD.
DATE: 5TH OCTOBER, 2018**

The seminar by Motilal Oswal Financial Services Ltd. began with a very interactive and fun note by the speaker wherein he used the medium of a short story to explain the concept of how outflow of money affects us via various means of spending. Furthermore, various concepts of investments and insurance were explained. The seminar advanced towards its end with a short movie on the lifestyle of the modern cosmopolitan. It centered on how the lifestyle of the modern cosmopolitan, specifically the youth should change with regard to the financial planning systems of the households.



**SEMINAR ON HOW TO PREPARE FOR APTITUDE TEST BY TIME
DATE: 29TH OCTOBER, 2019**



The Placement Cell conducted a seminar on 'How to prepare for Aptitude Tests' by TIME. The session began with a mock aptitude test designed to give the students an idea about such tests. Mr Amit Poddar, speaking to a packed audience, explained to the students the importance of aptitude tests in placements and post graduation examinations. He also covered the various sections of the test like Quantitative, Logical Reasoning, English etc. The session concluded with a short question answer round.

AN INFORMATIVE SESSION BY SP JAIN

DATE: 16TH NOVEMBER, 2018

The Placement Cell in association with S.P Jain School of Global Management organized an informative session on the Advance Student Admission Program (ASAP). Mr. Noel Thomas, a part of the Admissions Team at S.P Jain, enlightened the students about ASAP, which is a national contest for the brightest and the most competitive students in the country. It was an opportunity for students to secure a seat in S.P Jain's Master of Global Business Program and undertake an all expense paid trip to S.P Jain's campus in Dubai. The presentation was followed by the first round of the contest, a 1 hour long aptitude test.



AN INFORMATIVE SEMINAR ON DATA ANALYTICS BY

NASSCOM

DATE: 9TH JANUARY, 2019



A seminar by the Emerging India Educational Service Pvt. Ltd in association with NASSCOM was organised on 9th January 2019 wherein the speakers imparted the basic information related to data analytics and machine learning. The seminar turned out to be very informative as the students not only got an idea about data analytics but were also told about how one can run business effectively which requires one to have a software, market conditions and living people who have the experience. They were also told about the application of Machine learning extensively and the future prospects of being a data analyst.

**AN INFORMATIVE SEMINAR ON SCHOLARS
PROGRAMME FOR WOMEN BY VEDICA**
DATE: 18TH JANUARY, 2019

The Placement Cell in association with the Vedica Scholar Programme for women organised a seminar for prospective applications for the programme. The seminar began with a presentation that depicted gender disparity in leadership positions across the world. Vedica acknowledges the importance of diversity and leverage it for a better world. The seminar then continued with detailed explanation on how Vedica is successful in holistic development of women in this era. All in all, it was an informative session.



AN INFORMATIVE SESSION ON CAREERS IN SCIENCE
WITH Ms ADITA JOSHI
DATE: 25TH JANUARY, 2019



The seminar by Ms Adita Joshi was full of insights as it conveyed knowledge about CV writing and careers in Science. The seminar commenced with a presentation stating about the traits, needs and skills that are required for getting a job. She motivated students to do better and never stay confined with a thought of just being a mediocre. Students were motivated to inculcate different skills. They were also told about various career paths in Science. It was altogether a wonderful session to trigger students to excel in their life in the right direction.

**AN INFORMATIVE SESSION ON CHARTERED
ACCOUNTANCY WITH KPMG**

DATE: 27TH JANUARY, 2019

An informative session on Chartered Accountancy by KPMG India was conducted by Mr. Manish, partner at KPMG India and Ms. Ishita from their HR department. The session began with the speaker discussing about the Articleship opportunity at KPMG India along with all the support and benefits provided by them. Different profiles, specifically audit and its advantages were discussed. Also, the growth ladder at KPMG India was shared with the students. The session concluded with the speaker taking up the queries of the students.



**A SESSION ON YLP AND GMAT WITH INDIAN SCHOOL OF
BUSINESS**

DATE: 29TH JANUARY, 2019

An informative session on Chartered Accountancy by KPMG India was conducted by Mr. Manish, partner at KPMG India and Ms. Ishita from their HR department. The session began with the speaker discussing about the Articleship opportunity at KPMG India along with all the support and benefits provided by them. Different profiles, specifically audit and its advantages were discussed. Also, the growth ladder at KPMG India was shared with the students. The session concluded with the speaker taking up the queries of the students.

SEMINAR ON SCOPE OF FINANCE IN TODAY'S MARKET **BY FINTANQ**

DATE: 2ND FEBRUARY, 2019

The seminar by FintaQ provided a deep insight to the students about the financial sector. The session commenced with the speaker discussing the scope of finance in today's market. As the session progressed, the various skills required to excel in a field were discussed, along with the importance of developing practical skills. The students were imparted information about upcoming professions such as investment banking, venture capitalist, portfolio management and so forth. Students' queries were addressed both during and after the session. In its totality, the seminar was an enlightening session for the students to choose the right career path in finance.



A SOFT SKILLS SESSION WITH Mr. AKSHAT AGGARWAL

DATE: 8TH FEBRAURY, 2019



The seminar on Career Excellence delivered by Mr. Akshat Aggarwal was very beneficial for students to comprehensively understand prospects after graduation. The speaker, being highly experienced in various sectors like business analysis and digital marketing, was able to successfully guide students about how to pursue higher studies. Valuable tips regarding CV building, GD and how to crack interview were given. The seminar also focused on career options in the fields of Business and Management.

**AN INFORMATIVE SEMINAR ON LIBERAL ARTS AND YIF
PROGRAMME BY ASHOKA UNIVERSITY**

DATE: 11TH FEBRUARY, 2019

The seminar on Young India Fellowship by Ashoka University provided a deep insight to the students about the Liberal Arts Education. The session commenced with the presentation that narrated the opportunity and scope of Liberal Art's Education in 21st century. Furthermore, the session nurtured on leadership creativity, collaboration, empathy and adaptability. The fellowship aims to improve the standard of higher education in India with a focus on experiential learning.



**LIVE RESUME BUILDING WORKSHOP BY
GETSETRESUMES**

DATE: 21ST FEBRUARY, 2019



A live resume building workshop was conducted by Getsetresumes. Students were trained on how to write their resumes, given guidance on the best practices and also provided with counselling. One-one queries were addressed. Students were given access to a portal for building their resume from which they could easily access, modify, download and print their resumes very easily.

A SEMINAR ON OVERSEAS EDUCATION BY GLOBAL OPPORTUNITIES

DATE: 8TH MARCH, 2019

The seminar on Overseas Educational Counseling conducted by Ms. Garima Anand from Global Opportunities was indeed very beneficial for the students and helped them in understanding the various aspects of studying abroad. The seminar covered various topics like different post graduation courses, top colleges around the world, admission process and the quality of life in different cities around the world. It also covered other important aspects such as the importance of resume building and talked about the overall personality development of students.



HIGHLIGHTS OF PLACEMENT SEASON

COURSE-WISE OFFERS:

<u>COURSE</u>	<u>OFFERS</u>
B. Com (H)	85
B.Com (P)	37
B.A (H) Economics	19
B.A (H) English	5
B.A (H) History	2
B.A. (H) Sociology	1
B.A (H) Political Science	1
B. Sc (H) Statistics	16
B. Sc (H) Mathematics	15
B. Sc (H) Botany	1
TOTAL	182

- **Number Of Placement Offers: 182**
- **Number of Internship Offers: 476**
- **Highest Package: INR 28,25,000/-**
- **Average Package: INR 13,35,812/-**
- **Median Package: INR 4,00,000/-**

